

# *State Gymnastics Centre*

## *Sponsorship Packages*



## *Kingborough Gymnastics Association*



# Introduction

## Club History

Gymsports was started in 2000 by Mark Moncur. At the time we managed one Gymsports venue located at Kingborough Sports Centre. The venue had 200 students, 1 part time staff member and 5 casual staff operating out of Level 4 of the Kingborough Sports Centre. Our first office was an old converted change room which still had a shower in it.



The membership grew quickly to 400 members and a new location was attained, taking over half of the Kingborough Indoor Cricket Centre. The membership continued to grow and by 2009 we had 800 members, 6 full time staff and 30 casual staff.



In 2010 we moved into the purpose built 2100 square metre building at the Kingborough Sports Centre. The membership quickly grew to over 1600, 12 full time staff and over 80 casual staff.



We cater for over 2500 children per week, employ 14 full time staff and over 85 casual staff. We cater for wide range of participants through our carefully planned early learning, educational and team programs, catering for participants from walking to High Performance athletes. We have athletes who are at national and international standard across our 3 team sports of Men's, Women's gymnastics and Trampoline.

## Club Membership

With over 2500 members, Kingborough Gymsports is the largest junior sporting club in Tasmania. Most of our members live in the local community. 70% of our members are under 8 years of age and therefore we have a large number of families attend the venue daily. Along with launch in to learning, family day care, birthday parties, school group bookings and events we catering for over 2700 participants along with their caregivers and families every week.

## Quality Programs

As the premier junior sporting club in the State, we have received the **Tasmanian Gymnastics Club of the Year Award** for the past **10** years. We are also recognised by Gymnastics Australia as a **Star 5 club** (the highest rating) for our management and services. We have previously been winners in the Tasmanian sports awards. Gymsports prides its self on not only the quality of programs but also the quality of our athletes and coaching staff.

## State Events

Kingborough Gymsports will host over 30 events during the year from competition to workshops, state team training, as well as judges and coaches education courses. These courses attract participants from around the state into the Kingborough community.

## National and International Success

In 2022 Kingborough Gymsports filled over 90% of the Tasmanian Gymnastics State Team contingent for Womens, Mens and Trampoline Gymnastics, competing at the Australian Gymnastics Championships which showcases the best gymnasts in the country.

Kingborough Gymsports also participates in the Australian National Clubs Carnival, held annually and attracting over 5000 competitors, officials and support staff from across Australia.

2022 has already seen Kingborough Gymsports have successful international representation of both athletes and coaches.

**Youth Leadership** we have over 60 children aged 14 to 16 participating weekly in our Youth Leadership Program. The benefits of participating in this program include: working as part of a team, goal setting, decision making, time management, responsibility and personal growth. Participants have gone on to become Kingborough Youth Citizens of the year most recently Samuel Lohrey in 2021.

We are excited about our future and the opportunity to expand our organisations in the future to allow even more children to participate in our innovative Gymsports programs.



Amber French - Senior International Womens Trampoline athlete

# ***Naming Rights Sponsor***

## ***\$10,000***

Limited to 1 sponsorship

Sponsorship contract 12 months

Contribution **\$10,000** per annum

- The Gymnastics Centre to be referred to as 'Your Company Name State Gymnastics Centre' in all television, radio and press coverage, advertising and website.
- Main signage on exterior of Centre – 6m x 1.5m
- Main signage on interior of Centre – 6m x 1.5m
- Recognition and advertisement on 3 LCD screens within the Centre repeated each 5 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **800** times per week.
- Banner advertisement across the whole width on the bottom of the first page in member newsletters emailed four times per year.
- Website/social media advertisement and link to your website.
- Access to mailings from our database of 6000 families 4 times a year. (This can be specifically targeted to groups).
- Corporate involvement and invitations to functions and other club events.



# Gold Sponsorship

\$5,000

Limited to 2 sponsorships

Sponsorship contract 12 months

Contribution **\$5,000** per annum

- Interior Signage 6m x 1m
- Recognition and advertisement on 3 LCD screens within the centre repeated each 10 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **400** times per week.
- Website/social media advertisement and link to your website.
- Access to mailings to our database of 6000 families 2 times a year. (This can be specifically targeted to groups).
- Banner advertisement ½ width of page across the bottom of member newsletters.
- Corporate involvement and invitations to functions and other club events.



# Silver Sponsorship

**\$2,500**

Limited to 5 sponsorships

Sponsorship contract 12 months

Contribution **\$2,500** per annum

- Interior Signage 4m x 1m
- Recognition and advertisement on 3 LCD screens within the Centre repeated each 10 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **400** times per week.
- Website/Social media advertisement and link to your website.
- Access to mailings to our database of 6000 families once per year. (This can be specifically targeted to groups).
- Business card size advertisement in member newsletters.
- Corporate involvement and invitations to function and other club events.



## **Bronze Sponsorship**

**\$1,000**

Limited to 20 Sponsorships

Sponsorship contract 12 months

Contribution \$1,000 per annum

- Interior Signage 2.2m x 1m
- Website advertisement and link to your website.
- Social media share of your business website or Facebook page.
- Business card size advertisement in member newsletters.
- Corporate involvement and invitations to functions and other club events.



## **Website Sponsorship**

**\$500**

Limited to 10 sponsorships

Contract for 12 months

\$500 sponsorship fee

### **Includes:**

- Website advertisement including a link to your website, [gymsports.net.au](http://gymsports.net.au)
- Social media share of your business website or Facebook page

## **Athlete Sponsorship**

**\$250**

Unlimited sponsorships

One off sponsorship

\$250 sponsorship fee



## ***Includes:***

- Sponsor an athlete with a one-off contribution to a National or International event
- A certificate of appreciation and photo from the athlete



***Sponsorship Application Form***

Name of Contact Person \_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Level of Sponsorship/s \_\_\_\_\_

\_\_\_\_\_

We are so grateful for what our sponsors have helped us accomplish over the years, we are immensely thankful to our past, present and future sponsors.

For more information please contact Bond Larkin or download and complete this form.

Please note, completion of this application form indicates *Sponsorship preference only*.

Please email this completed form to [kga.gyminc@gmail.com](mailto:kga.gyminc@gmail.com) or contact Bond Larkin on

03 6229 0900.