

The OPTUS
State Gymnastics Centre
Sponsorship Packages



Kingborough Gymnastics
Association



Introduction

Club History

Gymsports was started in 2000 by Mark Moncur. At the time we managed one Gymsports venue located at Kingborough Sports Centre. The venue had 200 students, 1 part time staff member and 5 casual staff operating out of Level 4 of the Kingborough Sports Centre. Our first office was an old converted change room which still had a shower in it.



The membership grew quickly to 400 members and a new location was attained, taking over half of the Kingborough Indoor Cricket Centre. The membership continued to grow and by 2009 we had 800 members, 6 full time staff and 30 casual staff.



In 2010 we moved into the purpose built 2100 square metre building at the Kingborough Sports Centre. The membership quickly grew to over 1600, 12 full time staff and over 80 casual staff.



We cater for over 2500 children per week, employ 14 full time staff and over 85 casual staff. We cater for wide range of participants through our carefully planned early learning, educational and team

programs, catering for participants from walking to High Performance athletes. We have athletes who are at national and international standard across our 3 team sports of Men's, Women's gymnastics and Trampoline.

Club Membership

With over 2500 members, Kingborough Gymsports is the largest junior sporting club in Tasmania. Most of our members live in the local community. About 70% of our members are under 8 years and therefore we have a majority of family use. Along with birthday parties, school group bookings and events we are currently catering for over 2700 participants along with their caregivers and families.

Quality Programs

As the premier junior sporting club in the State, we have received the **Tasmanian Gymnastics Club of the Year Award** for the past **10** years. We are also recognised by Gymnastics Australia as a **Star 5 club** (the highest rating) for our management and services. We have previously been winners in the Tasmanian sports awards.

State Events

Kingborough Gymsports will host over 30 events during the year from competition to workshops, state team training, as well as judges and coaches education courses. These courses attract participants from around the state into the Kingborough community.

National and International Success

In 2019 Kingborough Gymsports filled 90% of the Tasmanian Gymnastics State Team contingent for Womens, Mens and Trampoline Gymnastics, competing at the Australian Gymnastics Championships which showcases the best gymnasts in the country.

Kingborough Gymsports also participates in the Australian National Clubs Carnival, held annually and attracting over 5000 competitors, officials and support staff from across Australia.

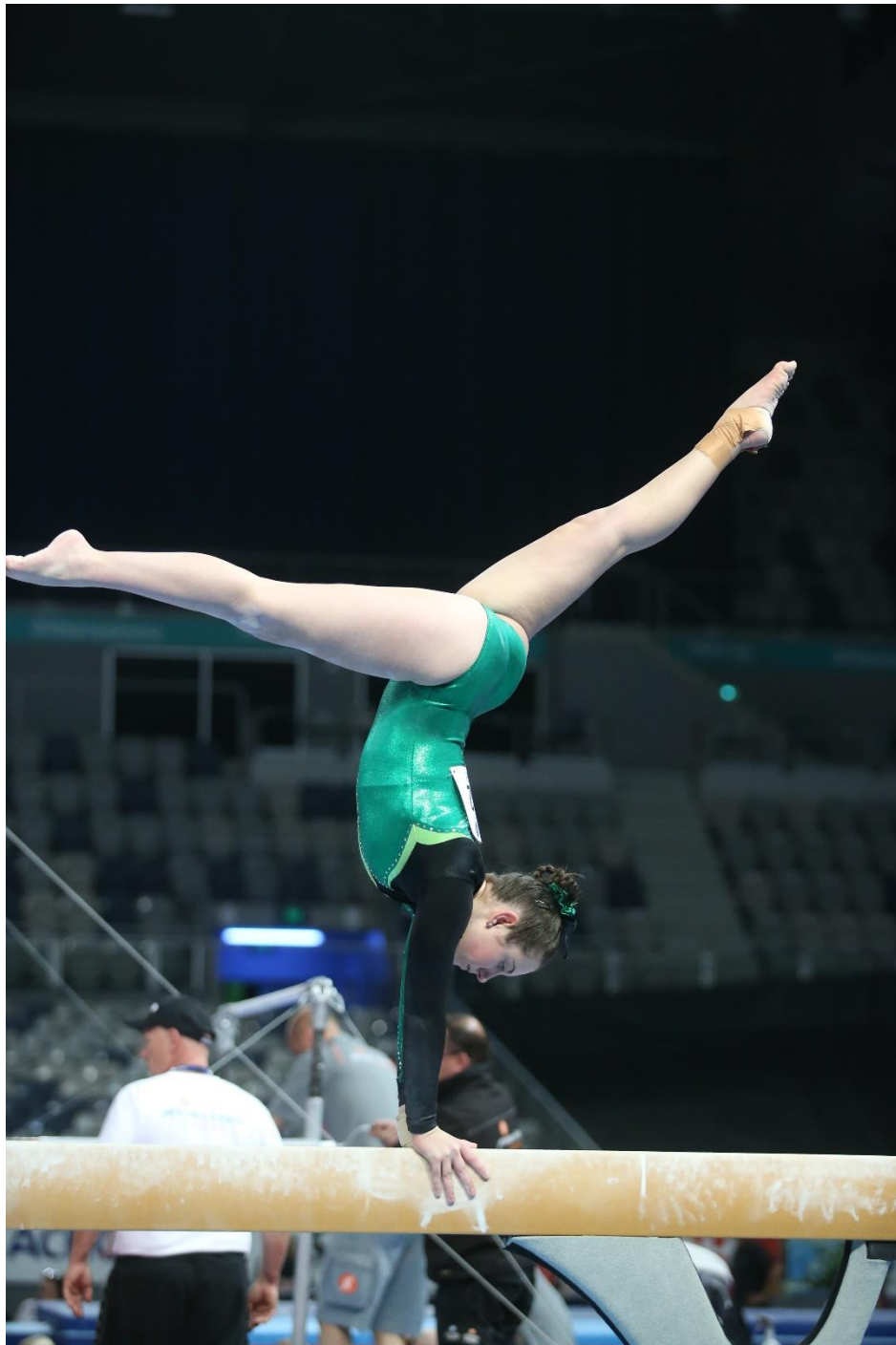
Kingborough Gymsports were also represented internationally with five gymnasts being named on the 2019 Gymnastics Australia Junior and Senior National Trampoline Squads. Trampoline Team gymnasts represented Australia in Colombia at the 2018 Pacific Rim Championships as well as the FIG World Championships and World Age Championships.

Community Benefit

We are also one of the only Gymnastics programs to be recognised as an approved National Disability Insurance Scheme (NDIS) providers of GymAbility, a national program developed by Kingborough for children with a disability.

Youth Leadership we have over 60 children aged 14 to 16 participating weekly in our Youth Leadership Program. The benefits of participating in this program include: working as part of a team, goal setting, decision making, time management, responsibility and personal growth. Participants have gone on to become Kingborough Youth Citizens of the year - Jessica Miller in 2010 and Amy Watkins in 2011.

We are excited about our future and the opportunity to expand our organisations in the future to allow even more children to participate in our innovative Gymsports programs.



Naming Rights Sponsor

\$10,000

Limited to 1 sponsorship – OPTUS

Sponsorship contract 12 months

Contribution **\$10,000** per annum

Includes:

- The Gymnastics Centre to be referred to as 'Your Company Name State Gymnastics Centre' in all television, radio and press coverage, advertising, stationery and website.
- Main signage on exterior of Centre – 6m x 1.5m
- Main signage on interior of Centre – 6m x 1.5m
- Recognition and advertisement on 3 LCD screens within the Centre repeated each 5 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **800** times per week.
- Banner advertisement across the whole width on the bottom of the first page in member newsletters.
- Website/social media advertisement and link to your website.
- Access to mailings from our database of 6000 families 4 times a year. (This can be specifically targeted to groups).
- Annual Corporate 'Family Day' use of the Centre for 100 people, valued at \$2000 for staff incentive and reward scheme, donation to charity or other private use.
- Automatic Naming right sponsorship for the Display group representing the Centre at external events.
- Corporate involvement and invitations to functions and other club events.



Gold Sponsorship

\$5,000

Limited to 2 sponsorships

Sponsorship contract 12 months

Contribution **\$5,000** per annum

Includes:

- Interior Signage 6m x 1m, branded clothing or baggage for travelling athletes
- Recognition and advertisement on 3 LCD screens within the centre repeated each 10 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **400** times per week.
- Website/social media advertisement and link to your website.
- Access to mailings to our database of 6000 families 4 times a year. (This can be specifically targeted to groups).
- Banner advertisement ½ width of page across the bottom of member newsletters.
- Annual Corporate 'Family Day' use of the Centre for 50 people, valued at \$1000 for staff incentive and reward scheme, donation to charity or other private use.
- Corporate involvement and invitations to functions and other club events.



Silver Sponsorship

\$2,500

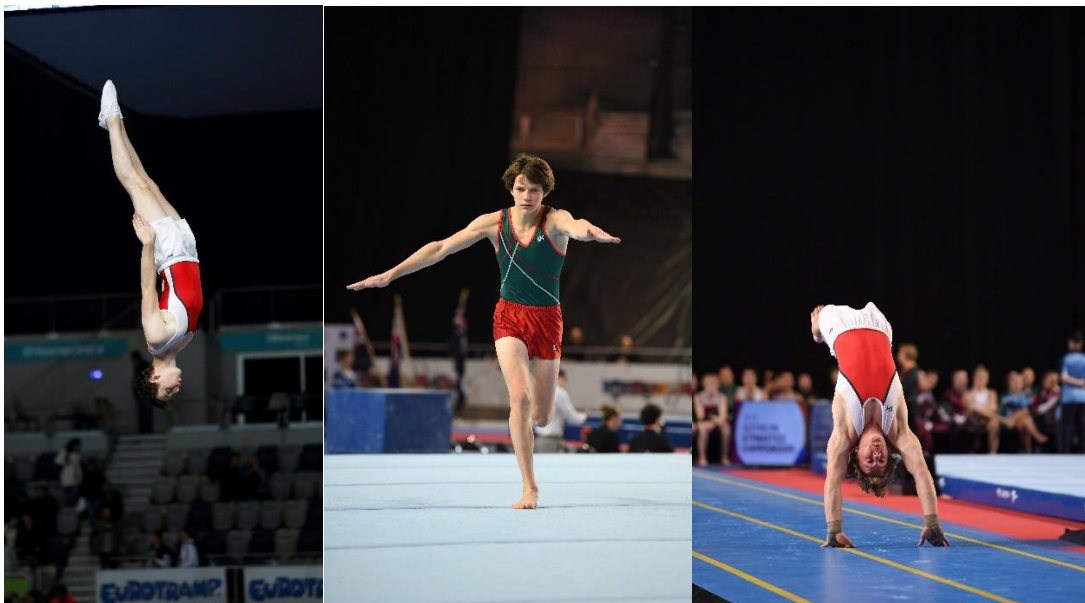
Limited to 5 sponsorships

Sponsorship contract 12 months

Contribution **\$2,500** per annum

Includes:

- Interior Signage 4m x 1m or branded clothing or baggage for travelling athletes
- Recognition and advertisement on 3 LCD screens within the Centre repeated each 10 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **400** times per week.
- Website/Social media advertisement and link to your website.
- Access to mailings to our database of 6000 families 2 times a year. (This can be specifically targeted to groups).
- ½ business card size advertisement in member newsletters.
- Annual Complimentary voucher for goods and/or services at the State Gymnastics Centre for \$200 for staff incentive and reward scheme, donation to charity or other private use.
- Corporate involvement and invitations to function and other club events.



Bronze Sponsorship

\$1,000

Limited to 10 Sponsorships

Sponsorship contract 12 months

Contribution \$1,000 per annum

Includes:

- Interior Signage 2.2m x .85m
- Recognition and advertisement on 3 LCD screens within the Centre repeated each 10 minutes (approximately) continually between 6.00 am and 8.00 pm Monday to Friday, and between 8.00 am and 6.00 pm on Saturday. This means your advertisement would appear over **400** times per week.
- Website/Social advertisement and link to your website.
- Access to mailings to our database of 6000 families once a year. (This can be specifically targeted to groups).
- 1/3 business card size advertisement in member newsletters.
- Annual Complimentary voucher for goods and/or services at the State Gymnastics Centre for \$100 for staff incentive and reward scheme, donation to charity or other private use.
- Corporate involvement and invitations to functions and other club events.

Signage Sponsorship

\$500

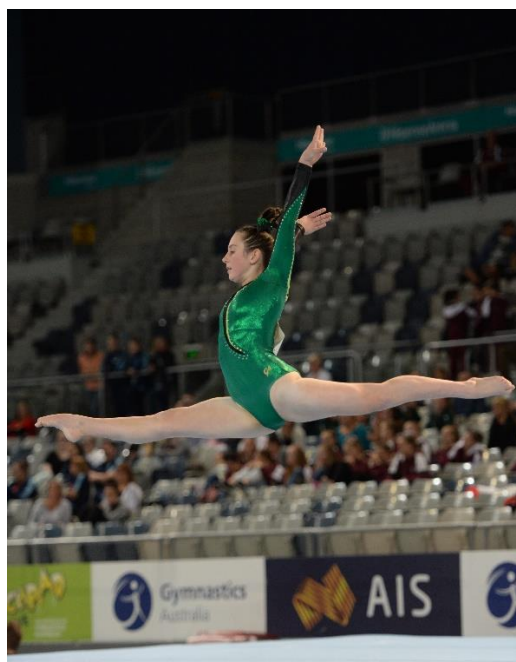
Limited to 20 sponsorships

Contract for 12 months

\$500 sponsorship fee



Developing friendly, active and responsible people



Website Sponsorship

\$100

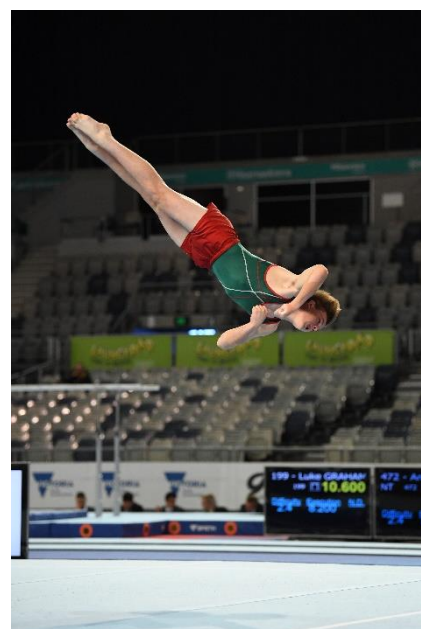
Limited to 10 sponsorships

Contract for 12 months

\$100 sponsorship fee

Includes:

- Website advertisement to include link to your website



Sponsorship Application Form

Name of Contact Person _____

Name of Company _____

Address _____

Phone _____

Email _____

Level of Sponsorship/s _____

We are so grateful for what our sponsors have helped us accomplish over the years, we are immensely thankful to our past, present and future sponsors.

For more information please contact Bond or download and complete this form.

Please note, completion of this application form indicates *Sponsorship preference only*.

Please email this completed form to kga.gyminc@gmail.com or contact Bond Larkin on

03 6229 0900.